

## Contact: Glenn Walker glenn@providencemarketinggroup.net Champions Tour Heads to Bay Lake for 2019 Championship

Zimmerman, MN – The Champions Tour, the Midwest's most exciting and prestigious bass tournament trail is pleased to announce that they'll be heading to Bay Lake near Deerwood, Minnesota for its 2019 Championship.

The thirty anglers, who have qualified for the Champions Tour Championship brought to you by Skeeter Boats and Yamaha Outboards, will be competing on Saturday, September 21<sup>st</sup>, out of the beautiful Ruttger's Bay Lake Lodge.

Bay Lake is a popular tourist destination for families and anglers alike during the summer months and the lake will offer the Champions Tour anglers a great diversity of structure from shallow vegetation, to deep mid-lake grass structure.

"We couldn't be more excited that the Champions Tour will be heading to Bay Lake for our Championship event," said Scott Bonnema, Owner of Classic Bass/Champions Tour. "The amount of bass in the Lake is tremendous, so our anglers will be keeping their boat officials busy during the day!"

At the end of the day, one Champions Tour Angler will be pulling home a beautiful 2020 Skeeter Boat/Yamaha Outboard package, valued at over \$47,000, along with bragging rights as the 2019 Classic Bass Champions Tour Championship Winner.

The Championship festivities will begin at Ruttger's Bay Lake Lodge on Friday, September 20<sup>th</sup> at Noon with a media day event with the thirty Championship qualifiers. The public is invited to stop by and learn fishing tips from the anglers and watch as they prepare for the tournament.

On Saturday, the anglers will take off at 7:00 am and then fish until 3:00 pm, in which they need to return to Ruttger's by 3:15, followed by an awards ceremony beginning at 3:30 pm. The Champions Tour welcomes and encourages the public to attend these events.

Fans of the Champions Tour are able to keep track of the live leaderboard and follow along with the action via the Champions Tour LiveWell App, which is a live leaderboard displaying each and every bass the angler's catch. Live footage will be running continuously throughout the day on classicbass.com and on their Facebook page.

No bass are ever put into the boat's livewell; they are caught, weighed by the Boat Official, who is a high school bass angler and recorded in the LiveWell App. You can follow the live results and see coverage of the event on classicbass.com, or download the App in the ITunes Store or the Google Play store for free and can see what angler is going to walk away with the Championship! The Champions Tour developed the LiveWell App to aid in the promotion of catch, weigh, record and release tournaments, as these events aim at protecting the valuable fisheries we have.

Some of the highlight angler's competing in the Championship include FLW Tour Pro's Austin Felix, Jim Moynagh and Matt Stefan, along with notable Minnesota angling icons James Lindner and Dean Capra. To see the complete 2019 Champions Tour Championship roster, please visit classicbass.com .

To learn more about the Champions Tour or to look back at results, video and photos from the 2019 events, please visit <u>www.ClassicBass.com</u>.